



Vitality Starts Here!

Welcome to the 100% VIRTUAL EVENT that welcomes all women in search of building vitality in their life's journey - and working to start 2025 thriving in mind, body and spirit!

January 11, 2025 | 8:00am PST – 5:00pm PST

Summit Vendor Partner

Get Ready to Connect Directly with Your Ideal Market!

Vendor Opportunities & Benefits

Expand your ideal target market reach exponentially! Join us at the New Year's uplifting and empowering event showcasing a remarkable lineup of vendors and experts in holistic health and wellness. Each Vendor Partner is provided the opportunity to offer their unique products and services to both the invitees and attendees alike - with over 6,000,000 media impressions!

Be one of our vendor partners and also be able to connect directly with the attendees, speak 1:1 with them at your booth, and make those connections that are the key to improving and deepening your sales reach to women over 40 on a holistic wellness journey.

Don't miss this opportunity to be seen side by side with the best of the best in your field!

Each of our Vendor Partners has various benefits that they can take advantage of and directly reach the audience of both attendees and registrants alike. Here are some of the benefits that a Vendor at The Vitality Summit can expect:

- Over **6,000,000 impressions** from the event advertising and media outreach
- **Logo placement** at event, on agendas, at your custom booth, and in the lobby
- **Earn Affiliate Commissions** while sharing the event, increasing your ROI
- **Swag bag** and **Event Prize** giveaways participation
- **Custom booth:**
 - **Avatar/Brand Selection:** Each vendor booth stands out with their own logos and branding as well as diverse avatars that every exhibitor can select from personally.
 - **Unlimited Content:** You will be able to collect contacts, social likes, share your website and videos, as well as provide documents and handouts to your booth visitors. Each of the documents your visitors have selected will be saved to their swag bag and will be delivered via email to them for download after the event to read and act on later.
 - **Chat Rooms:** Each virtual booth also has an embedded chat feature where your visitors can interact with you in real time either in group or individually in 1:1 personal chat times.
 - **Reserved Chat Times:** Visitors can even reserve special 1:1 chat times on an embedded scheduler to meet up at time at the event that works for them on a first-come, first-serve basis. Visitors can also use the **Business Card Drop** and **Offline Messaging** to reach out to you at a time not on the schedule.

- **Multiple Outreach Options:** Each virtual booth comes equipped with features like **Q&A, Facebook Like, Twitter link, Instagram link, Book Meeting** (connected to your Calendly or other scheduling app), and even an **Order Product** button!
 - **Tracking and Reporting:** Perhaps the best feature of all is the ability to see a comprehensive set of post-event analytics that tracks every booking, link, lead, click, download, and captured interaction for real-time ROI and ease of follow-up.
- **Post-event data file and analytics** with all engaged participant information for maximum tracking, lead development, and increased ROI

Vendor Requirements

Vendors will be expected to partner with The Vitality Summit 2025 in the following ways:

- **Participate in the marketing and promotion** of the event to their lists of potential attendees by sending out:
 - Various emails, including newsletter promotion where applicable*
 - Social Media posting and tagging*
 - Promotion on all podcast, blog, and website spaces available*
- **Provide your logo** in appropriate size and resolution specified
- **Provide all marketing copy** needed to describe and promote your participation across all media
- **Provide digital Swag bag giveaway item(s)** that meet the criteria of the event
- **Provide digital Event Prize giveaway item(s)** that meet the criteria of the event
- Work with our event vendor to **build your custom booth** and make it operational prior to the event day
- Pay for their Sponsor Package and selected options and sign all **required contractual documentation** in a timely manner
- Attend the **Event Rehearsal** two days prior to the event (January 9, 2025, time TBA)
- **Attend the Event** (January 11, 2025, 8am PST - 5pm PST)
 - Provide booth management and attendance in both the morning and afternoon sessions
 - During the giveaways to be present and connect with winners of your prize item
- Attend both **pre-event planning meetings** (via Zoom)

** The Vitality Summit will provide the Vendor Partners with all needed summit marketing logos, copy, and social media posting materials, personalized with the Vendor Partners' tag line and logo where applicable.*

How “Give 10, Get 10+” Works

It's Easy as 1-2-3!

1. [Become a Vendor, Sponsor, or Speaker Participant](#) and receive your unique coupon code.
2. Offer your unique coupon code to your market for 10% off the ticket price as you spread the word about The Vitality Summit 2025.
3. Every time one of your contacts registers to attend the Summit, you receive a 10% commission!

BUT THAT'S NOT ALL! (Here's where the "+" comes in...) If your registered contact then attends the live event, you receive an additional 5% bonus commission! That means you'll receive anywhere from \$11 to \$49.50 for every person from your market that you provide your coupon code to!

Vendor Partner Package Offers & Options

Here are the 3 ways you can become a Vitality Summit 2025 Vendor Partner:

		Early Bird	Regular
A	PLATINUM VENDOR PACKAGE (only 5 available) <ul style="list-style-type: none">• 6,000,000+ media impressions• Priority logo placement in outreach, advertising, and on event day• 1 of only 5 available Platinum booths<ul style="list-style-type: none">○ Large, spacious booth design of choice from various options○ Up to 7 logo/graphic placement spots○ Unlimited text and downloadable content○ Calendar setting and 1:1 meeting opportunities (with advance booking from VIPs)○ Card Drop functionality and Message Setting• Advanced ROI with comprehensive post-event reporting• Goodie/Swag Bag participation and end of day giveaway available	\$600	\$900
B	GOLD VENDOR PACKAGE (only 10 available) <ul style="list-style-type: none">• 6,000,000+ media impressions• Midlevel logo placement in outreach, advertising, and on event day• 1 of only 10 available Gold booths<ul style="list-style-type: none">○ Mid-size spacious booth design of choice from various options○ Up to 5 logo/graphic placement spots○ Unlimited text and downloadable content○ Calendar setting and 1:1 meeting opportunities (with advance booking from VIPs)○ Card Drop functionality and Message Setting• Advanced ROI with comprehensive post-event reporting• Goodie/Swag Bag participation and end of day giveaway available	\$400	\$600
C	SILVER VENDOR PACKAGE (only 15 available) <ul style="list-style-type: none">• 6,000,000+ media impressions• Standard logo placement in outreach, advertising, and on event day• 1 of only 15 available Silver booths<ul style="list-style-type: none">○ Standard booth design of choice from various options○ Up to 3 logo/graphic placement spots○ Unlimited text and downloadable content○ Calendar setting and 1:1 meeting opportunities (with advance booking from VIPs)○ Card Drop functionality and Message Setting• Advanced ROI with comprehensive post-event reporting• Goodie/Swag Bag participation and end of day giveaway available	\$200	\$350

* The "Early Bird" offer is available only to those Vendor Participants who fulfill all onboarding requirements prior to the 11/15/2024 midnight PST deadline (includes signed agreement, onboarding form, all graphics and marketing copy/tag lines, and full payment of the fees prior to the deadline).

How to Get Involved

Click the link below and raise your hand to become one of our honored vendors! Fill out this form and we'll reach out to you and work with you to customize your vendor package and help you to make the most of your Vitality Summit 2025 participation!



[CLICK HERE TO READ MORE AND DISCUSS YOUR PARTICIPATION](#)

Or email us at info@vitalitysummit2025.com